



ENCODEZERO  
WE DESIGN + WE DEVELOP + WE DELIVER

# 2018

## COMPANY PROFILE

**WE DESIGN.  
WE DEVELOP.  
WE DELIVER.**

**RECOGNISED BY**



Department of Industrial Policy and Promotion  
Ministry of Commerce and Industry  
Government of India



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## INTRODUCTION

Encode Zero is an IT Consulting and Strategic company located in Noida, India, servicing clients nationwide. It is a leader in rendering work in Election Management, Web Designing and Development, Mobile Applications, Strategic Marketing and Support. We employ best practises developed in 2.5 years of service. We are extremely committed in delivering quality service and support to assist our clients to achieve the maximum from there investment.

## COMPANY HISTORY

Established in 2016 as a Web and Mobile Development Company. It's only focus was to deliver a quality service to the budding entrepreneurs with low cost and impressive designs and development to stand out from the crowd. With time it spread its wings into rendering strategies for marketing and global standout. Later in 2018, understanding the need of the market and with a will to optimise election management, company took an initiative towards campaigning for the candidates and parties, preparing them for elections using apt methods and strategies.

## MANAGEMENT & OWNERSHIP

Encode Zero is a private limited company, founded in the year 2016, by Mr. Pulkit Agrawal and Mr. Rishabh Agarwal. The company is registered as EncodeZ Solution (P) Limited. Top Management holds Mr. Pulkit Agrawal as the Chief Executive Officer and Mr. Rishabh Agarwal as the Chief Operating Officer and Ms.Poojashree Gupta as HR & Operations Manager.



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## CERTIFICATE OF RECOGNITION

Encodez Solutions (P) Ltd. has been recognised under the tag of Startup India by the Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India.

### Certificate No. DIPP4998

Under this recognition, company is exempted from paying tax to the the Government for 3 consecutive years and is eligible to avail many advantages that are all listed under 'Startup India' including Patent Lawyers, Investors, Mentors & Incubators.

Certificate No.:DIPP4998
 Department of Industrial Policy & Promotion Ministry of Commerce & Industry Government of India
<b>CERTIFICATE OF RECOGNITION</b> <b>Department of Industrial Policy and Promotion</b>
This is to certify that <b><i>ENCODEZ SOLUTIONS PRIVATE LIMITED</i></b> incorporated/ registered as a <b><i>Private Limited Company</i></b> on <b><i>09-11-2016</i></b> , is recognized as a startup by the Department of Industrial Policy and Promotion.
Date of Issue: <u>04-07-2017</u> Place of Issue: <u>New Delhi</u>
The certificate shall only be valid for the entity: - Up to seven years from the date of its incorporation/ registration; and - If its turnover for any of the financial years has not exceeds Rupees 25 crore.
Note: - <b>Authorities accepting this Certificate may check its validity on the Startup India portal(<a href="http://www.startupindia.gov.in">www.startupindia.gov.in</a>)</b> - This certificate is not the Certificate issued by the Inter Ministerial Board and is not valid for availing Tax benefits - This is a system generated certificate and hence does not require physical signature - If such recognition is found to have been obtained without uploading the relevant documents or on the basis of false information, DIPP reserves the right to revoke the recognition certificate and certificate of an eligible business for tax benefits immediately without any prior notice or reason.



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## WHY ENCODEZERO ?

Encode Zero has been a long term trusted partner for clients nationwide and beyond; working closely with our clients allows us to act in their best interest over the long term. Our dedicated staff of 20+ are highly experienced and competitive.

## OUR CLIENTS BENEFIT FROM ?

- A proven client service model: locally owned and operated.
- Considerable range of combined technical knowledge and experience.
- Timely response to any issues.
- Cost efficient services for easier budgeting; CLIENT AND FUTURE FOCUSED.
- We are committed to ensuring that our often very busy technical team is resourced appropriately for the ultimate benefit of our clients.

## SERVICES OFFERED

### *Designing & Development*

- Responsive Websites
- Mobile Applications
- E-commerce Solutions
- CRM / ERP Softwares
- Management Softwares
- Web Applications

### *Digital Marketing & Branding*

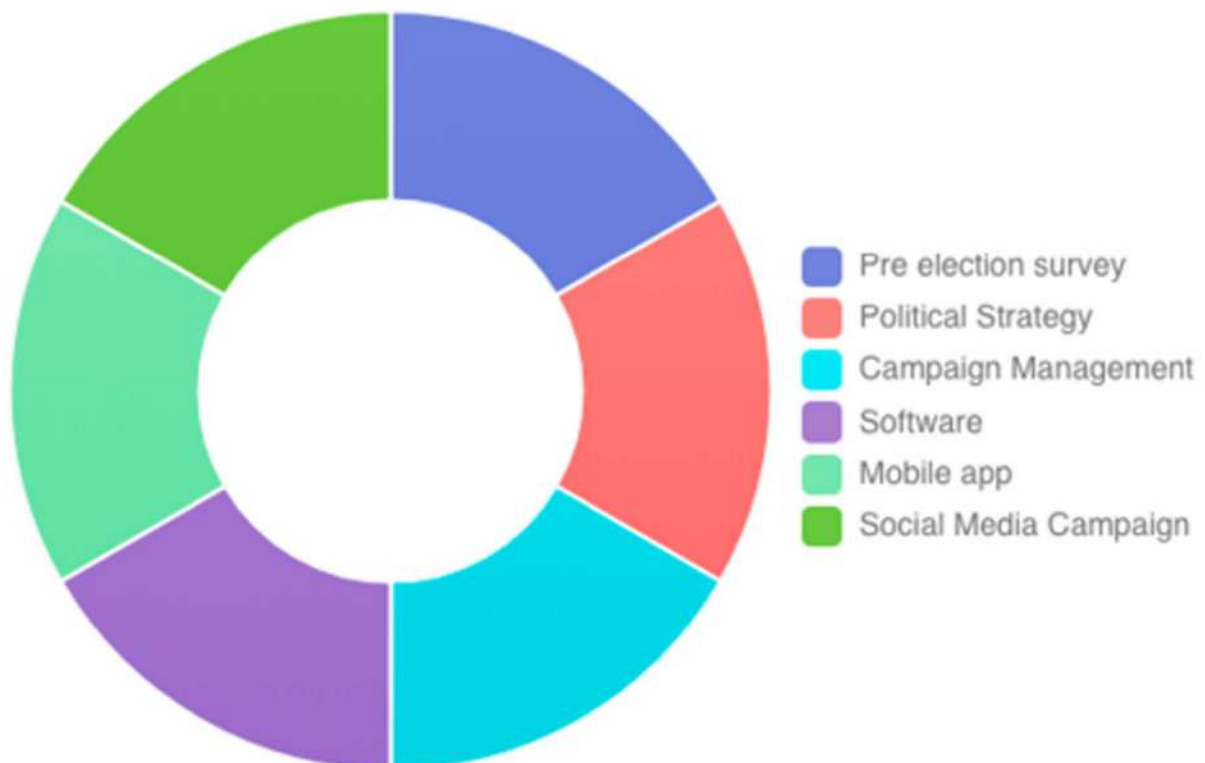
- Google AdWords & AdSense
- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Email & Automatic Call Marketing
- Content Marketing & Lead Generation
- Whatsapp & SMS Marketing
- Strategic Marketing



## ELECTION MANAGEMENT

- Catchy Slogans & Content for Speeches and Rallies.
- 360 Degree view including Designing of Banners and Posters.
- Campaign Automated Calls & Voice Overs for Survey and Pre-Polling.
- Maintaining Social Media Accounts and defining strategies for Escalation in figures.
- Showcasing Profiles of Candidate/Party on Websites in Destined Geographical area.

### WHAT WE DO:





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## PORTFOLIO

1. Radio Kerry

<https://itunes.apple.com/us/app/radio-kerry/id370897629?mt=8>

2. Oxygen.ie

<https://itunes.apple.com/in/app/oxygen.ie/id912814480?mt=8>

3. Midlands103

<https://itunes.apple.com/gb/app/chalo-paris/id968402525?mt=8>

4. Chalo Paris

<https://itunes.apple.com/gb/app/chalo-paris/id968402525?mt=8>

5. Vira Finance

<https://itunes.apple.com/us/app/vira-finance/id717591478?ls=1&mt=8>

6. Color Whirl

<https://itunes.apple.com/us/app/vira-finance/id717591478?ls=1&mt=8>

7. SXM Pirates

<https://itunes.apple.com/de/app/sxm-pirates/id1021620083?mt=8>

8. Global Selfie Project

<https://itunes.apple.com/us/app/global-selfie-project/id964740504?mt=8>

9. Twffer.com موك ريفوت

<https://itunes.apple.com/qa/app/twffer.com-twfyf.kwm/id1105102434?mt=8>

10. Greata Smartphone

<https://itunes.apple.com/us/app/greata-smartphone/id693965837?mt=8>



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## PORTFOLIO

11. Smart City Delhi  
<https://www.smartcitydelhi.in>
12. PhoneFriend  
<https://www.phonefriend.in>
13. Laptop Engineers  
<https://www.laptopengineers.in>
14. My Startup Doctor  
<https://www.mystartupdoctor.in>
15. Kyros  
<https://www.kyrosapparels.com/>
16. Bar Masters  
<https://www.barmasters.in>
17. SVRC INDIA  
<http://www.svrcindia.com>
18. Multi Tech Now  
<http://www.multitechnow.com/>
19. JK Engineers  
<http://www.jkengineers.co/>
20. RGS Clothing  
<http://www.rgsclothing.com/>



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## CONCLUSION

Encode Zero's focus is to provide a long term IT partnership with our clients. Most of our clients have been associated with us since our initial period and the relation goes strong with each passing tick of the clock. These long term relationships allows us to understand our client's unique needs and requirements in order to render and reciprocate satisfying services.

## CONTACT DETAILS

**Ashish Verma**

Customer Service Manager

**Encodez Solutions (P) Ltd.**

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Noida 201301

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+91-8218139091

**Email:** [connect@encodezero.com](mailto:connect@encodezero.com)

**Web:** [www.encodezero.com](http://www.encodezero.com)





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# CERTIFICATE OF INCORPORATION



**GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS**

Central Registration Centre

## Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 of the Companies Act, 2013 and rule 18 the Companies (Incorporation) Rules, 2014]

I hereby certify that ENCODEZ SOLUTIONS PRIVATE LIMITED is incorporated on this Ninth day of November Two thousand sixteen under the Companies Act, 2013 and that the company is limited by shares.

The CIN of the company is U74999UP2016PTC087628.

Given under my hand at Manesar this Ninth day of November Two thousand sixteen .



Arya Jayant Pyarelal

Deputy Registrar of Companies

For and on behalf of the Jurisdictional Registrar of Companies

Registrar of Companies

Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [www.mca.gov.in](http://www.mca.gov.in)

Mailing Address as per record available in Registrar of Companies office:

ENCODEZ SOLUTIONS PRIVATE LIMITED

B-521, RAHE RAJA MAY, GANGAPUR HAT, CIVIL LINES, RAMPUR,  
Rampur, Uttar Pradesh, India, 244901

